08/10/2012 10:23 AM	1-53 PM
Printed: (06/14/2012 1·53 PM
	Last Received:
Traffic Order# 23691	
Status Confirmed	
Mod# 0	
Ver# 1	
7880882	
Rep Order#	EC'd Yes

Showing Buylines: All Lines

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) WASHINGTON) JAMIE ANDRUS 202-872-1155 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office (Salesperson () NATIONAL MEDIA RESEARCH PLANNING 10/05/2012 - 10/11/2012 ALEXANDRIA, VA 22314 P1/P2/E 155/426/2602 **§15 SLATERS LANE** Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () NRCC-NATL REPUB CONG NRCC IE 2012 KSL-TV SALT LAKE CITY TRACEY ROBINSON 2602 Advertiser (Estimate# Product Phone# Buyer Fax#

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRAC ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Total Spots]] 1 !	ਧਾ	1	4	rel	1-4	Ф	e-i
Rate	\$200.00	\$200.00	\$450.00	\$450.00	\$150.00	\$400.00	\$400.00	\$500.00
Spots/Week	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	寸	₽	ਹਾਂ	Н	Ħ	乊	1
Dates	10/05-10/05	10/08-10/11	10/05-10/05	10/08-10/11	10/01-10/01	10/05-10/05	10/08-10/11	10/05-10/05
Len	08 ::	30	30:	30	300:	.30	.30	30
Time	6A-7A	6A-7A	7A-8A	7A-8A	8A-9A	5P-530P	5P-530P	40E9-49
Ргодгат	KSL 5 NW TDY 2	KSL 5 NW TDY 2 Buyline Comment: 1/DAY	TODAY SHW	TODAY SHW Buyline Comment: 1/DAY	MEET PRESS-SUN	KSI 5 NWS AT 5	KSL 5 NWS AT 5 Buyline Comment: 1/DAY	KSL 5 NWS AT 6
In Day		2 M-TH Rating: 2.8	6 F Rating: 2.8	7 M-TH Rating: 2.8	11 su Rating: 1.2	12 F Rating: 2.8	13 M-TH Rating: 2.8	17 F Rating: 3.8

Rep Order# EC'd Yes	7880882 Ver# 1	Mod# 0 Status Confirmed		Traffic Order# 23691 S	1 Last Received: Showing Buylines: Al	1 1	012 1:	08/10/2012 10:23 AM 53 PM	2 of 4
m. rrtise rct rct rate#	KSL-TV SALT LAKE CITY r () NRCC-NATL REPUB CONG NRCC IE 2012 i 2602 TRACEY ROBINSON		() N ₂ 815 SLATI ALEXANI C/P1/P2/E Pates Weeks	ATTONAL MEDIA RESI ERS LANE DRIA, VA 22314 155/426/2602 10/05/2012 - 10/11/2012	RESEARCH		Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#) WASHINGTON) JAMIB ANDRUS t 202-872-1155	
FaX# In Day	mergord	!	Time		1 en 1	Dates	Spots/Week	Week Rate	Total Spots
:bu;	KSL 5 NWS AT 6 Buyline Comment: 1/I	т 6 1/рач	469	4 0 0 9 1 4 9		10/08-10/11	ক	\$500.00	4
22 Rating: 2.4	KSL 5 NWS AT 6			- - - - - - - - - - - - - - - - - - -	.30	10/06-10/06	г	\$225.00	ਜ
23 Rating: 3.0	KSL 5 NWS-6:30		6301	630P-7P	: 30	10/05-10/05	ц	\$400.00	н
24 M-TH Rating: 3.0	KSL 5 NWS-6:30 Buyline Comment: 1/I	:30 1/DAY	6301	630P7P	:30	10/08-10/11	4,	\$400.00	ਚਾ
28 SA Rating: 0.8	GAME NIGHT LVE		630]	630P-7P	.30	10/06-10/06	Н	\$125.00	П
29 F Rating: 4.9	GRIMM-NBC		8 1 4 8 1 6		:30	10/05-10/05	Н	\$1,400.00	ਰ
30 F Rating: 3.4	DATELNE FR-NBC		9P-10P		:30	10/05-10/05	F.	\$1,100.00	П
31 sU Rating: 8.5	NBC SUN-FTBL		6151	615P-930P	0e:-	10/07-10/07	1	\$3,500.00	Н
32 SU Rating: 6.7	KSL NFL EDITION	Z.	9301	930P-10P	:30	10/01-10/01	1	\$800.00	ч
33 M-TH Rating: 7.3	KSL 5 NWS-10 Buyline Comment: 1/DAY	рау	102-	10P-1035P	30	10/08-10/11	ঘ	\$1,800.00	41

Rep Order# 78 EC'd Yes	7880882 Ver# 1 Mod# 0	Status Confirmed	Traffic Order# 23691 S	591 Last F Showing Bu	9.1 Prin Last Received: 06/ Showing Buylines: All Lines	Printed: 08/10/2012 10:23 AM 06/14/2012 1:53 PM ines	0:23 AM	3 of 4
Station KSL-TV Advertiser (Product NRC) Estimate# 2602 Buyer TRAC	KSL-TV SALT LAKE CITY sr () NRCC-NATL REPUB CONG NRCC IE 2012 # 2602 TRACEY ROBINSON	Agency (); 815 SLA 815 SLA ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks	() NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/2602 cs 10/05/2012 - 10/11/2012	IA RESEARCI 4 11/2012		Rep Firm Sales Office () W Salesperson () J. Salesperson Phone# Salesperson FAX#) WASHINGTON) JAMIE ANDRUS \$ 202-872-1155	
raan Ln Day	Program		다. 8 보고	Len	Dates	Spots/Week		Total Spots
ing:	KSL 5 NWS-10		10P-1035P	08:	10/07-10/07	!	\$2,100.00	11
38 Rating: 3.4	TONITE SHW		1035P-1137P	30:	10/05-10/05	п	\$550.00	н
39 M,TH Rating: 3.4	TONITE SHW Buyline Comment: 1/DAY		1035P-1137P	30:	10/08-10/11	Ø	00.058	α
41 SA Rating: 3.0	SPORTS BEAT SA		10352-11052	30	10/06-10/06	T	\$375.00	н
42 SU Rating: 4.4	SPORTS BEAT SU		1035P-11P	08:	10/07-10/07	Ħ	\$475.00	н
REPORT TOTALS Report Totals: 42	.s 42 / \$28,850.00							
SALES MONTHLY TOTALS	Y TOTALS	•						
Oct 12: 42 / \$28,850.00 Sales Totals: 42 / \$28,850.00 Station Totals: 42 / \$28,850.01 Lines not sent/rold/rtrn: 0 /COMPETITIVE	42 / \$28,850.00 : 42 / \$28,850.00 1s: 42 / \$28,850.00 nt/rold/rtrn: 0 / \$0.00 /E							
	Market Totals \$96,167	CABL 0% KUCM 0%	KUTV 0%	KSL	30% 70%	KSIU 0%	KIVX 08	
Books Demos	null RA35+							

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Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE SAIST Sales Office (ALEXANDRIA, VA 22314 Salesperson (Alexandria Dates 10/05/2012 - 10/11/2012 Hight Dates 10/05/2012 - 10/11/2012 Hight Weeks Station KSL-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 2602
Buyer TRACEY ROBINSO:N
Phone#
Fax#

) WASHINGTON) JAMIE ANDRUS

Salesperson Phone# 202-872-1155 Salesperson FAX#